

JULIE TRITT SCHELL

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EXPERIENCE

PA E-RATE COORDINATOR

NOVEMBER 1997 – PRESENT

To the Pennsylvania Department of Education

- Provide state E-rate coordination services to more than 1500 schools and libraries in Pennsylvania, and conduct numerous annual E-rate training workshops and teleconferences at the local, state and national level on ways to maximize E-rate savings and navigate the E-rate process.
- Author the nationally-recognized, 500-page E-rate training manual for all new school and library applicants in Pennsylvania, maintain an active 1200-member E-rate list serve, and provide a 400+-page website.
- Represent the interests of the Commonwealth and Pennsylvania's schools and libraries before USAC and the FCC in an effort to simplify the program and maximize funding for Pennsylvania's schools and libraries.
- Since E-rate's inception, have assisted Pennsylvania's schools and libraries obtain more than \$1 billion in E-rate discounts.
- Serve as co-chair of the national State E-rate Coordinators' Alliance (SECA) and participate in the development of all SECA comments to FCC rulemakings.

PRESIDENT

AUGUST 2002 – PRESENT

Tritt-Schell Consulting Services

- Represent PAIUnet, Pennsylvania's state network backbone, on all E-rate-related issues including the annual E-rate application submissions.
- Provide E-rate consulting and coordination to small number of individual Pennsylvania school districts -- both large and small, urban and rural -- in order to realize technology-related education goals.
- Provide Request for Proposal (RFP) development and analysis and bid evaluation consultation.

DIRECTOR OF EDUCATIONAL TECHNOLOGY

MAY 2001 – AUGUST 2002

Pennsylvania Department of Education

- Responsible for all K-12 and higher education technology policy and initiatives for the Governor and Secretary of Education, including Link-to-Learn, Students Achieving Standards, Technology Leadership Academies for School Administrators, Enhancing Education Through Technology, eTechPlanner, Improving Technology at Colleges and Universities, and all Workforce Development Partnerships and Initiatives.
- Managed and disseminated more than \$45 million in state and federal education technology funding annually.

EXECUTIVE POLICY SPECIALIST

NOVEMBER 1997 – MAY 2001

Office of Educational Technology

Pennsylvania Department of Education

Federal Universal Service Program - E-rate

- Coordinated initial and ongoing state efforts for the establishment and implementation of E-rate at the state and national level. Wrote numerous national articles on the program and served on several SLC task forces and advisory committees to develop new application forms and improve the overall program. Also served as the State E-rate Coordinator and an active member of the national State E-rate Coordinators' Alliance.

Microsoft Education Partnership

- Served as project manager for the \$12 million Microsoft Education Donation that resulted from the Commonwealth's Enterprise Agreement in 1998. Designed and implemented training program that provided Windows NT, Visual Basic and FrontPage training to 300 Pennsylvania educators. Developed and led the first-ever statewide Microsoft Office 2000 initiative for business education teachers.

Cisco/3Com/Oracle Workforce Development Initiatives

- Negotiated and developed partnerships with the nation's leading technology companies, including the first-ever state Net Prep training partnership with 3-Com, the Commonwealth's Cisco Networking Academy Training Initiative, and the Oracle Internet Academy.

Technology Leadership Academies

- Instrumental in development, implementation, and delivery of the Pennsylvania Technology Leadership Academies for School Administrators (TLA) which provided hundreds of administrators - including superintendents, business managers, school board members, principals, vocational directors, and nonpublic school administrators -- with technology leadership and basic technology skills to share with their districts in an effort to better utilize the funds provided through local, state and federal sources. Obtained \$5 million Technology Leadership Grant application from the Bill and Melinda Gates Foundation to provide matching funds for the Pennsylvania Technology Leadership Academies.

State Telecommunications Contract

- Served as lead contact for Category 3 users (schools and libraries) for all issues relating to the Commonwealth's Telecommunications Contract with Adelphia Communications, including conducting workshops and information teleconferences. Also served as the liaison with Adelphia for deployment schedule and E-rate compliance issues.

Chapter 354: Teacher Preparation Standards

- Coordinated Department strategy to vastly improve technology standards in teacher preparation programs at Pennsylvania's higher education institutions, including the general standards as well as each content-specific certificates.

Other Initiatives

- Provided support and management for all outsourced contracts, including the state's PEPPM contract which provides a state master contract from which schools can purchase technology hardware and software, as well as the unique eTechPlanner and Technology Inventory which were web-based technology planning tools and assessment measures for all districts. Served as a member of the Governor's Rural Telecommunications Task Force and assisted with policy development on all education-related technology issues, including cyber charter schools.

NETWORK OPERATIONS DIRECTOR

JUNE 1995 - NOVEMBER 1997

GOVERNMENTAL RELATIONS ASSOCIATE

FEBRUARY 1994 - JUNE 1995

Office of Governmental Relations

Pennsylvania School Boards Association

- Served as one of three member lobbying team on behalf of member districts and school boards.
- Analyzed state and federal legislation, drafted amendments, developed and implemented legislative strategy, and prepared testimony on pending legislative issues. Wrote position statements, bill analyses for legislators and staff, and articles for association publications.
- Conducted numerous presentations at state, regional, and county meetings with school board members and school administrators on legislative activity. Coordinated and prepared all aspects of the Legislative Action Program: training volunteer education lobbyists; coordinating a statewide network of 500 legislative chairpersons from public school districts; and, overseeing the Federal Relations Network to lobby Congress on education policy.
- Created and chaired EdLiNC PA, an education association alliance charged with lobbying the state Public Utility Commission on technology and telecommunications regulations affecting public education, as well as made numerous presentations to local, state and federal officials on the Telecommunications Act of 1996.

EDUCATION

LOCK HAVEN UNIVERSITY

Bachelor of Arts, 1991

Political Science Major, Spanish Minor

Member, University Council of Trustees (1989-1991)

Co-Chair, Commission on Women (1989-1991)

PENNSYLVANIA STATE UNIVERSITY

Graduate Work in Public Administration, 1994

AWARDS

FRIEND OF PAECT AWARD, PA ASSOCIATION OF EDUCATIONAL COMMUNICATIONS AND TECHNOLOGY, 1998

Certificate of Merit Award, PA Library Association, 2000

Award Recipient, PA Association for Educational Communications and Technology, 2002